

# MEDIA KIT



WEDDINGS  
*with Style*  
International  
Magazine

[www.weddingswithstyle.net](http://www.weddingswithstyle.net)



## MAXIMIZE your visibility

Is the growth of our business worth 15 minutes of your time? Find out how our powerful 4 part marketing system can make your business and in particular, your advertising, increase your profits. Our multi-faceted marketing plan provides you with...

### The Publication

High profile in the wedding market place, *Weddings With Style Intl.*, is not just another wedding magazine. We care about our advertisers and strive to assist in helping you achieve your goals. We want your advertising dollars to work. We offer techniques to obtain the results you have been looking for. *Weddings With Style Intl.*, is a semi-annual publication, Winter/Spring and Summer/Fall, with consistently monitored distribution, in order for advertisers to capitalize on one cost-effective rate.

### The Website

[www.weddingswithstyle.net](http://www.weddingswithstyle.net) is a comprehensive, interactive website. It is designed to complement our magazine offering additional information 24 hours a day with social media included. We are interested in keeping you in touch with your potential clients. Our brides and grooms are a highly desirable targeted market. Advertisers receive an online listing with hyperlink for couples to access from around the world.

### EXCLUSIVE ACCESS TO OUR READERS

Our bride referral lists provides you with exclusive access to our brides. Take advantage using our lists for your marketing initiatives in direct mail marketing campaigns and email blasts. Reach the bride early as she is progressively planning her wedding.

### FACE-TO-FACE WITH BRIDES

Increasing your visibility is our top priority. We host, participate, and sponsor bridal events in your area, allowing the magazine to be placed in the hand of every bride.

### DESIGN SERVICES

We offer highly skilled designer services for businesses in need of ad production. We take your provided information to create a message that will reach potential couples in the market you serve.





## CAPITALIZE using our strategies

*Weddings With Style Intl.*, is in demand! We have successfully united a marketing approach that works. We have combined skills needed to assist you in reaching new heights for your business. Placing your advertisement in *Weddings With Style Intl.*, will allow you to tap into the marketing strategies we specialize in.

- Comprehensive coverage through our distribution program. We find the bride for you! Complimentary issues of the magazine are given away as gifts through exclusive locations. Retailers such as Bridal Salons, Jewelry Stores, Reception Venues, Bridal Registries, and many other distinctive locations.
- Circulation is audited monthly to ensure maximum exposure year round.
- National Recognition: [weddingswithstyle.net](http://weddingswithstyle.net) expands your reach to couples entering into the matrimonial marketplace. With your online listing and hyperlink couples receive the latest information directly from your own website, finding you through us as they research via the internet.
- Direct mail marketing and email campaigns through utilizing our bride referral lists, increasing your opportunity to once again get your name in front of the bride.
- Post Card design and printing services available to all interested advertisers.
- Take the distinct opportunity to participate in Bridal Shows. Your participation allows you direct contact with potential clients that will need your services in the near future. Bridal Expos are an avenue we have chosen to further promote our advertisers.



## REALIZE the benefits

- Leading the Industry: connect with the leaders in wedding authority, from nationally recognized honeymoon destinations, designers, and planners, to the most skillful, confident, professionals in your area.
- We are looking for high quality businesses that couples can turn to with confidence when planning one of the most important events in their lives.

*Q. Why should I advertise in Weddings With Style Intl.?*

A. Our publication is a handy guide for the bride. Its convenient size makes it easy to carry and is complete with a sixteen page wedding planner. It makes planning a wedding easy since the areas finest businesses in the wedding industry can easily be found inside our publication.

*Q. What types of businesses advertise in Weddings With Style Intl.?*

A. Anyone who wants to market their products or services to brides in their area will find an affordable solution in Weddings With Style Intl. Magazine. Our advertisers include Photographers, Wedding Consultants, Boutiques, Florist, Bakeries, Reception Locations, Caterers, Music & Entertainment, and many other highly respected wedding professionals.

*Q. How does Weddings With Style Intl. market its advertisers?*

A. Our marketing plan includes exposure through print advertising in our informative magazine, on our website [www.weddingswithstyle.net](http://www.weddingswithstyle.net) and face-to-face at area bridal expos. We consider our most important job is to provide maximum exposure for our advertisers in order to give them an excellent return on their investment.

*Q. What type of content does your magazine have?*

A. Every issue of Weddings With Style Intl. Magazine contains editorials, checklists and how-to articles invaluable to today's bride – including information on wedding gowns, formalwear, cakes, photography, receptions, etiquette, honeymoon destinations and more.

We are dedicated to providing the bride with the latest trends, fashions, tips, and information. with our outstanding lineup of writers, photographers, and creative ideas, brides will be able to plan their weddings with perfection. We make sure no detail is overlooked.

*To achieve the results you have been looking for call or email to schedule your 15 minute no obligation consultation. You'll be glad you did!*



Come on over to our Style! We are fun, informative, and Leading the Way...Reach your target audience with high visibility...Connect, In Print, On the Web, Face-to-Face, and In Social Media. Our marketing strategies cover it all! Reserve your space now and start competing in today's marketplace.

# WEDDINGS *with Style* International Magazine

[www.weddingswithstyle.net](http://www.weddingswithstyle.net)





## File Submissions and Digital Requirements

You may submit your digital ad ready to print or you may use our highly skilled designers to create an ad perfect for your needs.

### DIGITAL FILES

All ads must be submitted electronically, on disk, or flash drive.

All files must be correct ad size. (with bleed if full page)

All files must be high resolution CMYK. 300dpi at 100%. NO LESS.

Acceptable disk types CD or DVD.

Acceptable file types: PDF, .jpg, .tif, or .eps.

When submitting, please supply a printed copy preferably color, showing color breaks.

You may incur additional charges if your electronic file is not digital ready for output as specified above.

### SUBMISSIONS FOR DESIGN AND AD CREATION

All images / logos must be provided CMYK, 300dpi at 100%. Images files can be .eps, .jpg, .tif, PDF formats.

NOTE: NO .GIF FILES. .gif files will not be accepted. .gif is internet only and will not reproduce well in print. All files must be high resolution.

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Print  
 Web  
 Mobile  
 Social Media...

# REACH YOUR GOALS



### NEXT ISSUE

Contact publisher for deadline information and current rates

### DISPLAY AD SIZES

#### MECHANICAL SPECIFICATIONS

Full Page - ALL FULL PAGES BLEED!

Full page live image area .....6 x 9 1/8

Full Page .....6 1/2 x 9 5/8

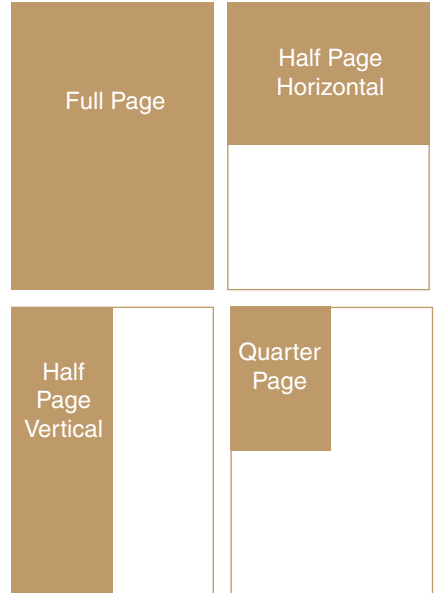
Please add 1/4" bleed to all full page ads.

Half Page Hoz. ....5 3/4 x 4 7/16

Half Page Vertical .....2 3/4 x 8 7/8

Quarter Page .....2 3/4 x 4 7/16

FULL PAGE SIZE SPECIFICATIONS CAN BE CRITICAL.  
 PLEASE email [weddingswithstyle@aol.com](mailto:weddingswithstyle@aol.com) for templates that are available on all ad sizes before your build your ad.



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